# Mürgan

## **MORGAN SCHAFER**

#### CONTACT

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#### **EDUCATION**

# **University of Florida**

May 2024

BA in Digital Arts and Sciences BS in Advertising

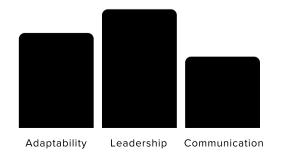
# **SOFTWARE**

Data	Excel, Tableau
Games	Unity, Unreal
Design	Adobe Suite, Canva
3D	Maya, Blender

Jira, Trello

## **SKILLS**

**Agile** 



## PRODUCER & PROJECT MANAGER

#### **WORK EXPERIENCES**

#### LASTINGER CENTER FOR LEARNING

JAN. 2023 - PRESENT COMMUNICATIONS INTERN

Coordinated projects between teams and facilitated a program that provides free books to over 100K children across Florida by managing multiple concurrent tasks in marketing, design, marketing, and products.

#### **BERNI & MURCER**

FEB. 2022 - FEB. 2023 PRODUCTION INTERN

Applied version control, communication, and agile techniques to boost collaboration. The 50+ user stories and tasks I created for the team in Trello increased project engagement and helped the team create a game with a dialogue system, three unique levels, and 15k words.

## **DALTON AGENCY**

JUNE 2021 - JULY 2021 PUBLIC RELATIONS INTERN

Conducted qualitative and quantitative research on clients, competitors, and target audiences for editing press releases and updating press reports.